



# Family Friends of Scouting

## Sample Letter to Families Missed At Unit FOS Presentation:

Dear Friend of Scouting:

The Western Colorado Council is in the final stages of its annual Family Friends of Scouting Campaign. This campaign helps raise the dollars necessary for the Western Colorado Council to continue to deliver the Promise of Scouting; a value based program for the youth of the Western Slope.

Families have already contributed generously to help support the Western Colorado Council. Unfortunately, a Friends of Scouting representative missed you at our unit's presentation.

It is clear that Scouting means a lot to you and your family!  
I would be grateful if you would take a moment to consider a pledge now.

The values learned in Scouting – character, citizenship, and fitness – reinforce the lessons you teach your son at home. The leadership skills he acquires and self esteem he builds give him the confidence to make the tough decisions between right and wrong.

I have enclosed a brochure which describes the many services provided by the Council with a pledge card which tells how you can help. I hope you will consider participating at the Family Membership level of \$147 which supports one Scout annually. If you are unable to join us at that level, please know your gift – of any amount – is extremely important and will be received gratefully. You may also visit our website to make a secure donation online.

Scouting has been a proud tradition in our communities for over 70 years; with your support we can insure the future of this great program. In advance, I thank you for your consideration and for your support of Scouting!

Yours in Scouting,

**Prepared. For Life.™**